



## SERVICES AVAILABLE

### CONSOLIDATED SERVICES

PCI Compliance, Redundancy/failover Internet Connectivity, Wi-Fi Capability, Loyalty Rewards Programs, Payment processing, 3G/4G Wireless Backup, Managed Firewall, Managed VPN

### CLOUD SERVICES

Includes Virtual Servers, Disaster Recovery, Hosted PBX, Video Conferencing

### MANAGED SERVICES

Includes Managed Router, Managed Firewall, Server Colocation

### VOICE SERVICES

Includes Business Lines, Long Distance, Audio & Web Conferencing

### TELECOM EXPENSE MANAGEMENT

IT asset management, cost consolidation, audit, review, bill pay.

WE CARE ABOUT RETAIL OPERATORS, SO WE'RE PROVIDING YOU A **FREE** TELECOMMUNICATIONS & TECHNOLOGY AUDIT

### COMPANY OVERVIEW

Equinox Communications is the leading next-generation telecommunications carrier providing technology solutions designed specifically for retailers that deliver substantial cost savings, higher bandwidth, better network redundancy, improved security, improved reliability and superior application and service expansion.

### RETAILER SOLUTIONS

We understand how retailers operate and deliver consolidated solutions that are fully PCI compliant, including redundant internet connectivity, Wi-Fi capability, loyalty rewards programs, payment processing, wireless backup and managed firewall and VPN services.

### OUR VALUE

Our technology experts will provide a **FREE** consultation and analyze your telecom and technology services and provide you with an analysis of improved delivery and cost savings. Benefits include:

- We identify telecom billing errors and cut costs – **typical savings average 30%**.
- Our consolidated solutions **eliminate unused or unnecessary** telecom services and equipment.
- We ensure PCI compliance protecting **customer credit card** information
- We project management any network changes for **smooth transition**.
- We become your **single point of contact** for 24/7/365 support.

# simplifying TELECOM



## CONSOLIDATED SERVICES

Most retail operators depend on a full suite of telecommunication technology from cloud based point-of-sale (POS), digital display, gift and loyalty programs, electronic payments, video surveillance, enterprise accounting, voice over IP telephony, digital media, and so on. Our consolidated solutions were developed to help you consolidate costs and deliver crucial business data to and from in-store applications.

- **PCI Compliance** – our managed firewall/VPN security appliance provides retailers a standardized network security solution to protect against data cybercrime and meet PCI compliance standards.
- **Wi-Fi HotSpot Capability** – add new services for customers without compromising security.
- **Loyalty Rewards Programs** – deliver quality customer experience through loyalty programs, advertisements and promotions.
- **Payment Processing** – securely connect to payment processors, POS vendors, ERP providers and other strategic partners.
- **3G/4G Wireless Backup** – improve resiliency and redundancy for secure payment processing.

## CLOUD SERVICES

Purchasing, managing and maintaining IT infrastructure can be time-consuming and expensive. And having any part of that technology fail could be devastating to any business.

- **Virtual Servers** - Centralize your data/applications in a protected space, accessible anywhere. Save on expensive equipment, maintenance and management.
- **Disaster Recovery** - Ensure your data/applications are backed up and ready to go live if a disaster occurs. Protect your business health.
- **Hosted PBX** - High end business voice solutions with easy management of all features through any internet connection. Save on expensive equipment, maintenance and management.
- **Video Conferencing** - Virtual meetings from anywhere, with any device. Simple, cost effective and productive.

## MANAGED SERVICES

Your business relies on the Internet for many critical operations – electronic commerce, e-mail, remote access productivity and much more. Managed Internet Service is intended for retailers of all sizes that can't afford downtime, especially ones where 24/7 Internet is a must and unexpected outages can cost major revenue.

Managed Services incorporate convenience, resources and flexibility in a complete service oriented model. Easing the management headaches associated with rapidly growing and critical Internet use.

- **Managed Router** – from router configuration to installation, management to maintenance, we take over the responsibility of managing your network routers to enable optimal performance, better resource allocation and faster issue resolution.
- **Managed Firewall** – fully managed standalone firewall device that provides a barrier between your internal communications network and the outside network world.
- **Server Colocation** – enjoy a customized and flexible data center colocation solution, relentless service and guaranteed uptime to ensure your retail store is never in jeopardy.

## COLOCATION

We provide secure, controlled and scalable data centers with a wide array of options that can be customized to fit your specifications. Enjoy a customized and flexible data center colocation solution, relentless service, and guaranteed uptime to ensure your retail stores are never in jeopardy.

- The ability to scale without being concerned with infrastructure constraints.
- Lower capital and maintenance expenses driven by a reduction in internal needs.
- A decrease in operating costs.
- "State-of-the-art" data center design and industry expertise.

## VOICE SERVICES

We provide a wide range of cost-effective, dependable voice products designed specifically for you. From reliable local services and money-saving long distance to audio conferencing and scalable solutions, we have the products and services you want with the support you need.

- **Business Lines** - Our business lines are flexible enough to handle all of your routine business telecommunications applications, including incoming and outgoing calls, faxes, e-mail and Internet access. Business Access Lines allow you to conduct the basic functions of your business with the confidence in the reliability you've come to expect from us.
- **Long Distance** - Long Distance is a vital part of the communication solutions for any retailer—and an integral part of our service offerings. We have the expertise and technical know-how to help your business control costs and connect with customers and suppliers across the country and around the world.
- **Audio & Web Conferencing** - Bringing people together on a call is the perfect, low-cost solution for sharing information.

## INTERNET & DATA

Give your business what it needs to succeed with fast, affordable, always-on Internet connectivity. Designed specifically for retailers, broadband high-speed Internet provides low cost, high-bandwidth access to create a fast, reliable connection with partners, suppliers and customers. You'll notice a dramatic difference in how much faster you can send and receive e-mail, upload and download files, and use the Web – all of which will help your retail stores keep up in today's high-speed world.

- **Superior value.** Business high speed Internet delivers high performance, features and quality of service at very competitive prices.
- **The speed to succeed.** Choose from our business-class download speeds, ranging from 1.5Mbps to 100Mbps, for serious productivity on the part of your employees.

